

Incorporating **cti - corporate travel insight**

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**TODAY'S TOP JOBS**

**NEW! Head of HR**  
Salary: Salary  
Negotiable  
Location: London  
Our client, a specialist tour operator, is seeking to recruit an experienced Head of HR who will manage the HR department.

**NEW! Account Development Manager**  
Salary: £28k plus bonus & bens  
Location: Anywhere  
Our client seeks experienced sales managers to identify and close new business in the corporate rooms, meetings and conference market.

**NEW! Sales & Marketing Director**  
Salary: Salary  
Negotiable  
Location: South East  
Our client is seeking to recruit an experienced Sales and Marketing Director for this position within the organisation. In this role you will be responsible for all elements of the sales and marketing mix - account management, maintaining existing relationships, new business, marketing and product management, with a strong emphasis on sales.

**John Kent Institute heralds new era in tourism research**

26 Feb 2010  
**Bournemouth University is now inviting applications for the first four PhD places at its new John Kent Institute in Tourism.**

The institute, announced last November, has been set up following a substantial contribution from the Youtravel.com, Aquis Hotels and Resorts, MedHotels.com and TravelBargains.com founder.

It will offer studentships in a range of industry-relevant topics, from the use of technology and multi-media elements in tourism marketing to aspects of consumer loyalty and satisfaction.

Other subjects covered include the industry's response to international issues such as security in the face of terrorism and the response to the current economic climate.

Full details of the programme are available at a new website, [bournemouth.ac.uk/johnkent](http://bournemouth.ac.uk/johnkent), which was unveiled at the official launch of the institute last night.

Speaking at the launch Kent, who was named a BU Visiting Fellow in November, said: 'Improving the hospitality industry through education has always been a primary area of focus to me and undoubtedly research programmes offer great input to this industry.'

'The idea of an institute to facilitate this overwhelming need for education and training has been in my plans for a long time and is now a reality through a very high profile institution like Bournemouth University.'

Professor Paul Curran, vice-chancellor of BU, added: 'John Kent is an entrepreneurial pioneer of e-tourism and an enthusiastic supporter of tourism research at our esteemed university.'

'While the studentships will focus on tourism they will also take advantage of our intellectual breadth and help us to develop activities in areas as diverse as tourism and health; tourism and economics; tourism and climate change; tourism and psychology and tourism and communication.'

In total, 11 fully-funded John Kent PhD studentships will be awarded between 2010 and 2012.

The deadline for applications is 30 April.

Background from e-tid.com:  
[Entrepreneur to fund university research](#) (23/11/2009)

And see also:  
[ITT steps up education role](#) (24/02/2010)  
[£2m training bid gets thumbs down](#) (24/02/2010)  
[TUI UK unveils leadership programme](#) (08/02/2010)  
[Aquis adds first city property](#) (05/02/2010)  
[Youtravel sees strong start to 2010](#) (25/01/2010)

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