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New chief exec to lead Aquis expansion

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Aquis Hotels & Resorts is to add nine new Mediterranean properties to its portfolio following a franchise agreement with Meeting Point International (MPI).

The deal will see MPI hotels in Turkey, Malta, Calabria, Gran Canaria and Fuerteventura join Aquis's ten properties in Corfu, Crete and Kos.

To drive its international expansion, Aquis said it had appointed Maria Douvrou as chief executive.

Douvrou was previously head of joint ventures and business development in TUI Travel's Hotels and Resorts division.

She has a corporate finance background, having worked in various investment banking positions in London for more than ten years before joining TUI.

Douvrou said: 'This move will enable us to access more distribution channels, especially working alongside MPI. I am confident and very motivated that the Aquis brand will have significant value worldwide before long.'

Ioannis John Kent, founder and chairman of Aquis, commented: 'The addition of the MPI hotels to Aquis's portfolio sets the platform for further growth internationally, which has been one of Aquis's aspirations.

'The MPI hotels will benefit from the Aquis's brand strength, which will translate to high occupancies, improved results due to efficient and dynamic revenue and pricing management and to high customer satisfaction.

'The independence to contract with all major international tour operators allows Aquis to offer a much wider and more attractive portfolio of beds.'

For more details from Aquis [click here](#).

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