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Bedlow takes the reins at Youtravel Group

1 July 2013

Jacky Bedlow succeeds Youtravel's founder Ioannis John Kent today as chief executive of the accommodation-only supplier.

Kent will take over the position of chairman of the board, as well as taking on responsibilities in other 'strategically important' areas within the FTI Group, which acquired a majority stake in Youtravel in April 2012.

Before joining Youtravel, Bedlow was deputy to the chief executive of Hotels4u.com/medhotels.com, part of Thomas Cook PLC, for the past seven years.

She has also worked at Lastminute.com.

Anne Roesener, chief officer business development and responsible for youtravel.com within the FTI Group, said: 'Jacky has a strong reputation in her fields.

'Having in-depth knowledge as an expert, she will play a key role in entering new markets, as well as developing and implementing initiatives, strategies and processes to strengthen Youtravel's market position.

'We would like to thank John for his outstanding work and personal commitment as CEO and we are pleased that he will continue to contribute his experience to youtravel.com and to the FTI Group.'

Roesener said that Youtravel has undergone significant developments in the past year, with a strong focus on the B2B business.

She said: 'We have established a wide range of quality products at the right price, as well as strong and excellent relationships with our distribution partners.

'The results confirm this strategy as we have achieved a high revenue growth. Furthermore we have doubled the number of hotels from 4,000 to more than 8,000.'

To see the statement about Bedlow's appointment, [click here](#).

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